

## **M1 Limited Prepaid First Top-up Campaign for \$5 M Card Terms and Conditions**

You are deemed to have (a) agreed to these Terms and Conditions; and (b) consented to the collection, use and disclosure of your personal information by M1 Limited ("M1") for the purposes of administering the Prepaid First Top-up Campaign for \$5 M Card ("Campaign"), by your participation in the Campaign:

1. The Campaign will be held from 20 May 2016, 09:00AM to 31 August 2016, 23:59PM ("Campaign Period").
2. The Campaign is open to eligible M1 Prepaid M Card Customers who receive the Campaign SMS sent by M1 on their active mobile lines ("Eligible M Card") during the Campaign Period.
3. Only Eligible M Cards which have had an S\$10 and above top-up within 5 days upon receipt of the Campaign SMS sent by M1 will be rewarded with S\$2 ("Bonus Value") during the Campaign Period ("Winner").
4. The Bonus Value will be credited to the Winner's M Card Bonus Balance and will be valid for use for 30 days from date of successful \$10 and above top-up to the same M Card.
5. An SMS notification will be sent upon successful crediting of the Bonus Value. Winners are advised to dial #100\*2\*1# to check their M Card balances and expiry dates.
6. The Bonus Value is not exchangeable and cannot be redeemed for cash, credit or kind.
7. M1 shall not be responsible for any failed receipt of the Campaign SMS by any Eligible M Card.
8. All dates and times used during and by the Campaign will be based on that of M1's system.
9. M1's decision on all matters pertaining to the Campaign, including Eligible M Card and Winners of the Campaign, is final and no correspondence will be entertained. M1 reserves the right at its sole discretion to determine any outcome and act as it deems fit in any dispute and/or issues relating thereto.
10. M1 reserves the right to terminate this Campaign, or to modify or vary this Campaign (whether in whole or in part) or these Terms and Conditions at any time. M1 will, where it is practicable to do so, give you advance notice of such changes.
11. All services are subject to M1 Limited General Terms and Conditions and Prepaid Mobile Services Terms and Conditions available at [m1.com.sg](http://m1.com.sg). Applicable service-specific Terms and Conditions published at [www.m1.com.sg](http://www.m1.com.sg) and any other terms and conditions as may be agreed between us (if any) are deemed incorporated by reference and shall also apply. In the event of any conflict or inconsistency between the terms, such conflict or inconsistency shall, in the

absence of any express agreement to the contrary, be resolved in a manner most favourable to M1, to the fullest extent permissible under applicable laws.